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Joshua Gottron Joins DVUV Sales Team

New Position Readies Company for a New Year of Growth



CLEVELAND, Ohio – January 4, 2012 – DVUV, Holdings, LLC announced today that it has hired Joshua Gottron as Sales Representative for its UV-cured powder coating business. Mr. Gottron will be based out of the company’s Cleveland headquarters and cover the Midwest and surrounding areas.

“We are excited to have Josh join our team as we kick off 2012. Josh’s outstanding customer service and sales experience will be critical components to our continued growth for the new year. We are confident he will be an excellent addition to our organization,” says Michael Knoblauch, DVUV’s President.

Josh will accelerate DVUV’s growth by identifying new opportunities and markets with designers, fabricators and manufacturers and expand DVUV’s leadership in the powder coating for MDF (Medium Density Fiberboard) market.

Mr. Gottron joins us from Enterprise Rent-a-Car where he previously worked as an Assistant Branch Manager for Enterprise with a focus on corporate accounts. During his time with Enterprise, Gottron achieved over a 30% sales growth and his branch’s Customer Service index scores were among the top 10% in the market. Mr. Gottron graduated from Houghton College in New York with a degree in Business Administration and a minor in Economics and Finance.

About DVUV Holdings, LLC.

DVUV Holdings is a diversified, vertically integrated limited-liability company that supplies powder coatings, systems and manufactured product solutions used in the industrial market to finish wood and other heat sensitive materials with ultraviolet (UV) light. The solvent-free process is environmentally friendly and yields finished components that are exceptionally durable.

DVUV Holdings is comprised of three operating companies. Keyland Polymer, Ltd. is a chemical company that develops, formulates, manufactures and sells UV-cured powder coatings. DVUV manufactures and finishes components for the retail, healthcare education and office furniture industries with UV-cured powder coatings supplied by Keyland Polymer. DVUV Systems is a newly formed company that designs, engineers, sells, installs and supports UV-cured powder coating application systems.

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